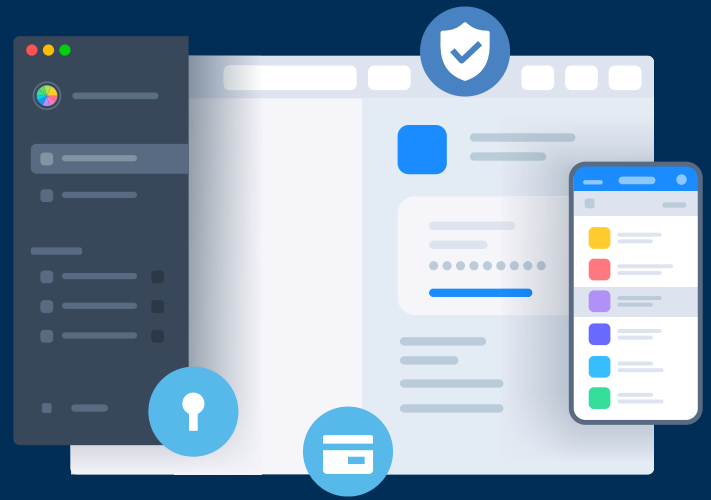


INTERIM LEGAL TALENT: Technology Product Counsel Expertise, On-Demand



MLA Interim Legal Talent is uniquely positioned to provide organizations with expert, on-demand resourcing and bandwidth required to effectively and efficiently navigate all your Interim Technology Product Counsel needs. Our interim product counsel professionals provide timely, sophisticated counsel and guidance to organizations on their most important legal matters.

How We Can Help:

The business, technology, compliance and legal needs of organizations are ever-changing, requiring their legal and compliance departments to align with expertise-driven legal service providers. MLA Interim experienced, trained, and vetted interim product counsel assist corporate legal departments in navigating the various product & technology legal demands and needs such as:

- Risk Assessment
- Regulatory Compliance (e.g. privacy, payments, advertising, marketing, etc.)
- Policy Advocacy
- Technology Guidance

- Cross-Functional Collaboration / Coordination (e.g. engineering, sales, finance, marketing, regulatory / compliance, etc.)
- Other legal subject matter support / coordination (e.g. privacy, intellectual property, commercial, M&A, regulatory etc.)
- Compliance and business goal alignment across technology architecture, data flows, UX, disclosures, etc.

This collaboration helps align legal strategies with business priorities, ensuring compliance and avoiding legal issues, contributing to the company's success.

What Makes Us Unique:

Engaging experienced, on-demand product counsel professionals in an interim capacity offers numerous advantages, ranging from reducing reliance on costly outside partnerships, bandwidth relief and filling expertise gaps, enabling your organization to effectively navigating and mitigating the intricate legal landscape and mitigate risk.

Flexible solutions:

- Adapt to shifting workflows
- Support during transitional periods or workload increases
- Ensure robust and effective compliance programs

Cost-effective alternative:

- Fraction of the cost and time of full-time hires
- Immediate access to specialized knowledge and skills

Key negotiators for strategic transactions:

- Represent the corporation during third-party dealings
- Collaborate with corporate management, board of directors, clients, and stakeholders
- Align product strategies with business goals

Case Study Spotlights:

CASE STUDY #1

Publicly-traded, multi-billion dollar FinTech corporation with various products across the payments, crypto and online-banking sectors seeks immediate product counsel expertise and bandwidth. Their legal department sought interim counsel support to assist with lessening reliance on outside counsel as well as navigating a company-wide hiring freeze.

The Challenge

A U.S. FinTech corporation was faced with an unforeseen and untimely hiring freeze as they continue to expand and innovate their product offering. The General Counsel and Deputy General Counsel – Products are also focused on lessening reliance on outside counsel as growing associate and partner bill rates have eaten into outside counsel budget. In an effort to address the growing need for sophisticated product counsel expertise, specific to crypto trading and digital wallets, with reduced budget, the DGC faced many hurdles in keeping up with the workload. The legal department was specifically concerned with engaging an interim product counsel that could advise on consumer protection issues related to Regulation E, Regulation Z, and UDAAP, and issues related to customer identification programs, account structures, security features, and various forms of digital monetary transfers.

The Results

Meeting the practice area specialization, budgetary and timeline requirements, MLA Interim placed a former “Mag 7” product counsel in one weeks’ time to assist the DGC with the vast needs of the business. This ensured greater optimization of outside counsel budget and the business received a former law firm partner with an experienced product counsel background in payments, consumer protection matters and various FinTech regulatory aspects. In addition, the Client expects to consider the interim product counsel for a permanent role once headcount opens up in the new year. Over the course of the three-year process, our client hired several of our consultants as full-time employees and brought in numerous other legal professionals on a contract basis to continue addressing evolving and ongoing matters.

CASE STUDY #2

Publicly-traded, multi-billion dollar corporation in the peer-to-peer marketplace sector enabling hospitality related services. With various mainstay and emerging product offerings across their platform and a growing international presence, the General Counsel was left without a significant member of the legal department when an AGC, Product Counsel gave notice.

The Challenge

The General Counsel of this global online brand, with an immense digital infrastructure and highly innovative C-Suite, was caught off-guard by the departure of a key team member. Just as product lines were being tested for expansion and regulatory hurdles were ahead, the AGC informed the GC of their departure. This AGC led legal’s oversight of platform operations, marketing compliance, and risk mitigation strategies, with emphasis on both day-to-day counsel and strategic planning as well as supporting supply-side operations in partnership with field sales leadership. The GC required an immediate solution or risked creating backlogged work product and delays in regulatory approvals and product launches in critical growth regions.

The Results

The GC and their field sales leadership counterpart were thrilled to engage a former AMLAW Partner and semi-retired in-house counsel for this critical interim counsel engagement. Meeting the timeline, practice area specialization and multi-national regulatory experience needs, MLA Interim placed this talented interim product counsel allowing for a smooth transition. Following the two-week training period, the interim product counsel took over commercial terms & conditions negotiation for retention related matters and successfully completed a three-country effort to improve their loyalty program and ensure reoccurring revenue interests. As ongoing regulatory matters and pending approvals took shape over the proceeding months, the GC was able to locate an FTE hire to take on permanent Product Counsel responsibilities. The interim counsel then partnered with this new Product Counsel hire to transition matters and departed two-months later with a successful ending to their engagement.

Together we bridge the gap between exceptional interim legal talent and the dynamic needs of legal departments and law firms.